



University
of Idaho

ENCOURAGING ECONOMIC VITALITY IN YOUR COMMUNITY

**JANA JONES, EXEC. DIRECTOR
OF ECONOMIC DEVELOPMENT**

HOW YOUR HIGHER EDUCATION INSTITUTIONS CAN HELP:

Connecting Business, Industry, Economic
and Community Development Organizations
with University Resources.

Services

- State-of-the-art equipment
- Facilities
- Assistance
- Industrial Engineering
- Product & Field trials
- Data Acquisition
- Data Management
- Food Processing

Expertise

- Expert faculty
- Community Engagement
- Student lead group projects
- Technology Transfer
- 160 degree programs in 30 areas of study
- \$115 Million Annual Research

Talent

- Workforce – graduates
- Internships
- Hire a Vandal – job board
- Career Fairs
- Student lead project groups

Research

- Collaborations on grants
- New product research
- Economic Impact Reports
- State or regional initiatives
- Focus Groups
- Conduct research – write reports



AGRICULTURAL
SCIENCE



ENERGY
RESEARCH



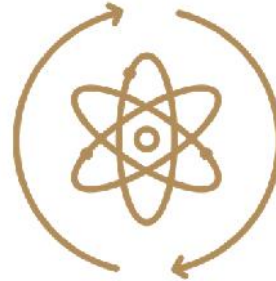
CYBER & COMPUTER
SECURITY



BIOMEDICAL
RESEARCH



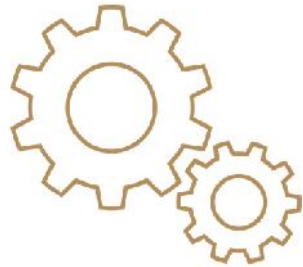
TRANSPORTATION
INNOVATIONS



ENVIRONMENTAL &
NATURAL SCIENCE



BUSINESS & LAW



ENGINEERING



U OF I STRENGTHS:

U OF I ASSISTANCE - EXAMPLES



BUSINESSES:

- Small Business Legal Clinic
- Idaho Patent Pro Bono Program
- Vandal Solutions (Marketing, Business Plans, Focus Groups)
- Food Technology Center
- Food Industry Help (Food Safety, Needs Assessments, FSMA training)
- Industrial & Manufacturing Assessments
- Business Process Center projects
- IDL – Integrated Design Lab (Tool Loan Library, Energy Efficiency Technical Assistance)
- Tech Help (UI, BSU, ISU)

U OF I ASSISTANCE - EXAMPLES



COMMUNITY/ECONOMIC DEVELOPMENT:

- McClure Center for Public Policy
- NKN (Northwest Knowledge Network) – Development, Consulting, UAS Data Acquisition & Processing
- Business Retention & Attraction Projects
- Project or Business Economic Impact Reports
- ILGI – Idaho Local Government Initiative
- Community Data Tools
- Feasibility Studies
- Bioregional Planning & Community Design
- Extension Offices – Community Development, Entrepreneurship Training



**University
of Idaho**

**INNOVATE
ENGAGE
TRANSFORM**





University
of Idaho

THANK YOU.

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208-364-4568





TABLES

Column 1	Column 2	Column 3
Basic Gold		

Column 1	Column 2	Column 3
Alternating Rows Gold		

Column 1	Column 2	Column 3	Column 4
Alternating Columns Gold			

Column 1	Column 2	Column 3
Basic Black		

Column 1	Column 2	Column 3
Alternating Rows Black		

Column 1	Column 2	Column 3	Column 4
Alternating Columns Black			

TABLES



Row 1	First Column Gold	
Row 2		
Row 3		

Row 1	First Column Black	
Row 2		
Row 3		

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Row 2			
Row 3			

	Column 1	Column 2	Column 3
Row 1	Header + First Column Black		
Row 2			
Row 3			

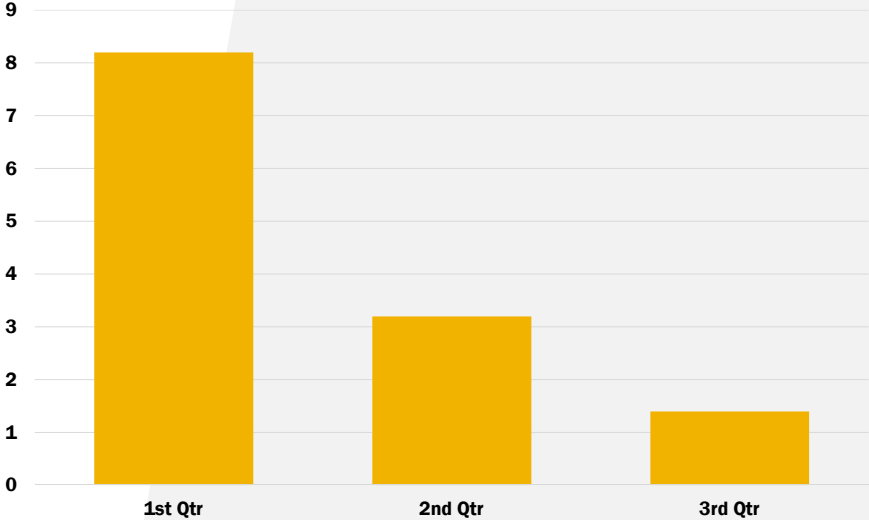
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TOTAL			

	Column 1	Column 2	Column 3
Row 1	Adv. Black/Gold		
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Row 3			
TOTAL			

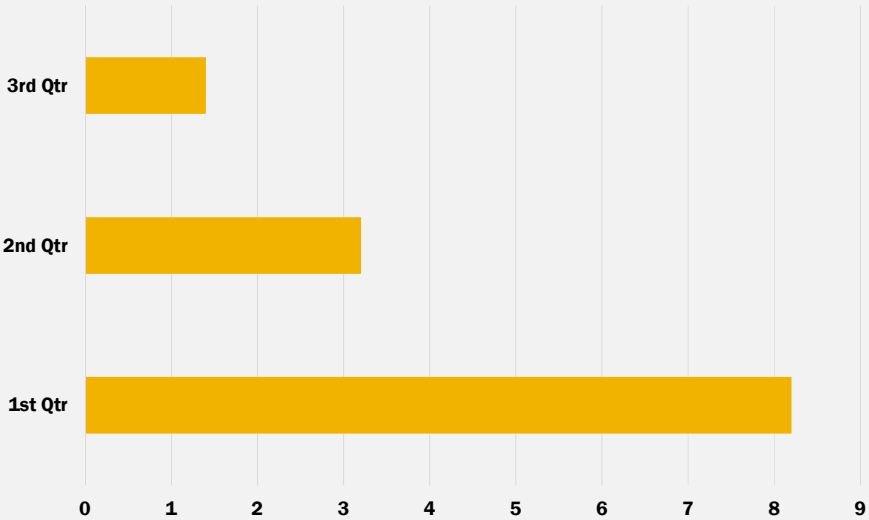


CHARTS

Sales



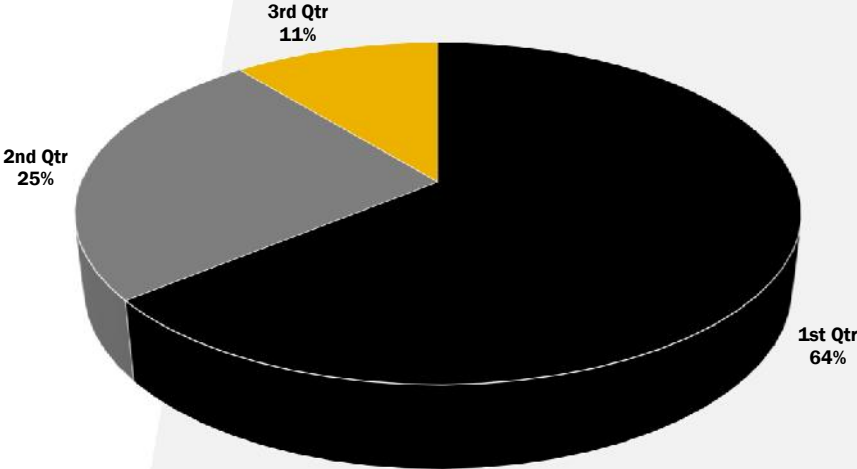
Sales





PIE CHARTS

Sales



SALES

