IDAHO CAFE

• It is our goal to build and operate the largest integrated research facility focused on dairy and allied industries in the United States.

• The project will include a research dairy, agronomic field plots, outreach/education discovery center and food processing/workforce training facility to be located in the Magic Valley.

• CAFE will have both a physical presence and a national and international reputation that reflects the size, quality and importance of the industries it represents.
CAFE IS DEFINED BY PARTNERSHIPS

“The Idaho Farm Bureau Federation recognizes the impact CAFE will have across our entire agricultural industry and the value that it will provide to our members and all Idaho producers.”

“Jerome 20/20 strongly supports this entire project not just in word but in action. The CAFE Project is needed now more than ever.”

“On behalf of our 457 members statewide, the IDA recognizes that the regionally distributed model of CAFE will have an immense impact on the greater Magic Valley and our producers.”
2017 Magic Valley Agribusiness

$3.6 billion
(48%) of the Magic Valley gross regional product supported by agribusiness

$11 billion
(60%) of Magic Valley sales supported by agribusiness

39,814
(40%) of Magic Valley jobs supported by agribusiness
Outreach and Education Center
- Located at Crossroads Point in Jerome
- Intersection of Hwy 93 and I-84
- High visibility
- Research laboratories and housing
- Tells the story of Idaho agriculture

Research Dairy
- Located in Rupert, within 50 miles of outreach center
- Off-site location ensures biosecurity
- Build a new facility on permitted land
- 2,000 cows

Food Processing Education
- Located on the CSI campus
- Focus on expanding future workforce
- Food processing research conducted
CROSSROADS POINT

JEROME COUNTY

- CAFE Discovery Center: Providing outreach and education
- Classrooms and dormitories located on-site
- Home of research laboratories
- Offices for research faculty
- Requesting 50,000 sq. ft

Location of the CAFE Discovery Center
THANK YOU

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