

Housing

- Housing is a state issue
- Overvalued home prices
- Exemptions for long-term rentals
- New terminology for housing ie “workforce” “affordable”
- “Homes are where jobs go to sleep at night”
- How to engage local governments
- Zoning
- ADU ordinances
- Interest subsidies
- Engage realtor association
- Shortage of builders/sub-contractors
- NIMBY
- Housing cooperatives
- Idaho Smart Growth
- Crowd funding for ownership

Workforce

Challenges

- Housing for workers
- Not enough people
- Not minimally qualified
- Under employment
- Soft skills/interpersonal/21st century skills
- Drug testing challenges
- Basic education skills (math/English)
- Work ethic/workforce participation
- Availability to other opportunities (lots of jobs/not lots of employees)

What resources are missing in your community?

- Housing
- Rural Area access to training/ed programs
- INL-housing, transportation, construction workers for SMR's, Vendor/contractors, competition/clearance, relocation of spouse and job

What do we do well to recruit for jobs?

- Lots of online resources/job boards (pros/cons)
- Online profile targeting (skills, education, experience)
- Veterans recruitment-Veterans education Workforce Coalition
- Education crosswalk (JST/College credit)
- Targeting lifestyle
- Teacher externships/work based learning/STEM AC/Idaho Leader

Keep Idaho Kids “home” –How?—Local, Regional, State

- IDOL Tableau for Top Jobs (Hot Jobs)
- NextSteps.idaho.gov -career finder
- Lots of available resources but the message isn't trickling down. How do we make it digestible?
- Whose responsibility is it to make sure employers, ED's, potential employees are aware of available resources?
- Relationships/resource referrals matter
 - Higher Ed
 - Labor/Commerce/WDC
 - IEDA/AIC/IAC/Employer/Industry/Organizations
- Ready to work skills/career exploration at middle school and high school level

Accessing Resources—Think Outside the Box

- EDA planning funds
- Reap Grant-USDA-RD
- Filer Business Park-city wants possible residential-SBDC referral
- Glens Ferry overpass U of I land Trust, ITD
- INL microgrant/hours provided
- Grant cycles-depends on what you are looking for
- SCOPE-budget timeline
- 5-10 priority list items/ideas
- Researching funding-first steps
 - Who can qualify?
 - How much?

Shovel Ready Site

What

- Has infrastructure to move forward to construction quickly-free of right of way and utility easement
- Sewer, water, fiber-fully serviced
- Availability-at a reasonable price
- Developable
 - Ready to sell
 - What's in the ground, Geotech, environmental
 - Zoning and surrounding land use
- Example-Sky Ranch
 - Fully serviced, but limited power-Idaho Power partnerships
 - Client by client basis
 - URA assistance on land development
- Ask Questions- “What's the need”

Partners

- Brokers
- Landowners
- Utilities
- Rail
- Public agencies: Commerce, DEQ, Chamber, etc

Site Certifications

- Look at other states
- Site selectors
- Educated landowners
- Surrounding properties-What's next door?

Resources

- URD, CID, BIC, CID
- Commerce
- Zoning Assist
- Fee discounts/waiver
- Partners
- Grants (Gem Grants)
- Gem State Prospector

How to do it?

- Work backwards
- What's the plan?
- Creativity
- Future planning and forward thinking
- Partnerships