



Idaho Economic Development Association
November 6, 2019

About SWIMA

Established in 2014, the Southwest Idaho Manufacturers' Alliance is a member organization created by manufacturers, for manufacturers.

We aspire to be the industry advocate and to be an integral link between manufacturing companies, partners and agencies.

We will promote the economic and career benefits of manufacturing to positively influence public perception and to aid the development of a strong workforce.

Mission

SWIMA is focused on knowledge sharing, collaboration and advocacy to influence a manufacturing environment that creates benefits for the industry and the community.



2019 Board of Directors

Executive Board	Advisory Board
Sheri Johnson, Past President SWIMA	Jose DeLeon Idaho Department of Labor
Dwayne Dayley, President Sapphire Metal Finishing	Eric Forsch Department of Commerce
Marc Swinney, Vice-President College of Western Idaho	Lisa Holland City of Kuna
Andrew Murphy, Secretary Plexus	Jana Jones University of Idaho
Steve Hatten, Treasurer Tech Help	Christina Miles Wells Fargo
Andy Oyervides, Vice-Treasurer Teton Machine Company	Mike Sieler Smoke Guard
Richard Buxton Motive Power	Jim Thomssen Retired, DL Evans Bank
	Ron Van Auker, Jr. Van Auker Companies

Organizational Sponsors



Alliance Sponsors



Core Activities

- Quarterly membership meetings
- 8-12 manufacturing plant tours
- Trainings & Workshops
- Hosting events in conjunction with National Manufacturing Day (MFG Day)
- Industry to Education Liaison for student tours, guest speakers, etc.
- Partnering with other organizations whose efforts and/or programs benefit the manufacturing community such as secondary & post-secondary education, trade/business associations and government agencies



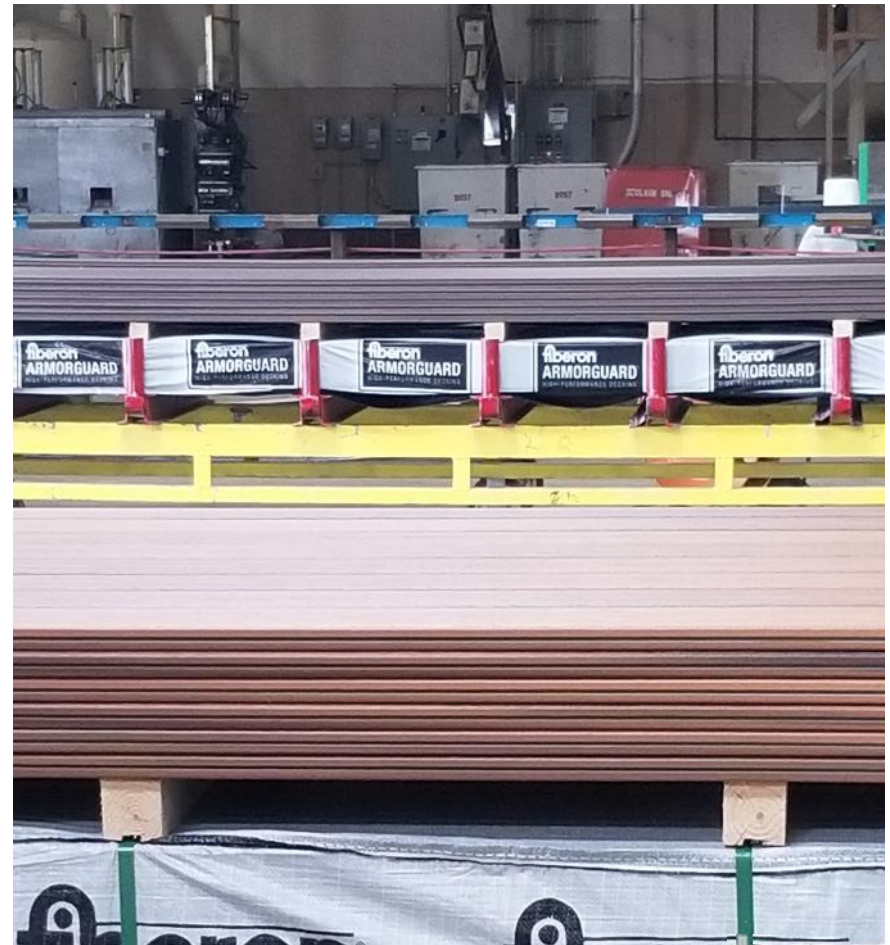
Member Benefits

Current member benefits include:

- Free quarterly meeting attendance*
- Member-only site tours
- Free or reduced workshops or Lunch & Learn opportunities
- Free booth space at Made Here Expo & Job Fair
- Free and discounted tickets to the annual VIP Reception
- Member portal site with membership directory, resources, event calendars
- Free or discounted meeting space at SBDC Business Accelerators
- Free job postings on our website and SWIMA promotion of jobs on social media
- Insurance Question Hotline, in partnership with Moreton & Company**
- Employment Issues Hotline, in partnership with Hawley Troxell **
- Professional services discounts with SGW Designworks**
- Professional services discounts with TechHelp**
- PartnerShip shipping discount program (LTL and truckload shipments)

* Associate members do not get unlimited attendance, see membership application for details.

**Restrictions apply, contact us for details.



**MADE
HERE** 
MFG Day Expo & Job Fair

*a local celebration in
conjunction with
National Manufacturing Day*

Manufacturing Day[®] is a celebration of modern manufacturing meant to inspire the next generation of manufacturers.



- An annual event that occurs in early October, MFG DAY is a national celebration of modern manufacturing meant to *inspire the next generation of manufacturers*
- In conjunction with Idaho Manufacturing Month
- Held annually at the Ford Idaho Center with 60+ exhibitors, 1500+ attendees
- Aim is to promote manufacturing careers, expose the public to manufacturing companies
- Focused on middle and high school students who are deciding 'what they want to be when they grow up'



SPECIAL THANKS TO OUR SPONSORS!

PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

College of Western Idaho
 CS Beef Robo-jet
 House of Design ProMoto Billet



Plans for the Future

In addition to current offerings, SWIMA is pleased to announce the initiatives for 2020 and beyond. Like private industry, organizations like ours need to continue to grow and improve!

Below is a list of the things we're working to support manufacturing:

- Finalizing our Registered Apprenticeships (4 job titles minimum for 2020)
- Finalizing 401k Association Plan
- Progressing on development of a state-wide manufacturing organization
- Progressing on development of an Idaho manufacturer's database
- Continuing research on group health plans
- Rolling out additional secondary to post-secondary education initiatives
- Manufacturing University Workshop Series
 - beginning with ISO 9001/AS9100 Implementation Workshops with Internal Auditor training
- Member C-Suite Collaboration Groups



The Future
NEXT EXIT



Sheri Johnson
Executive Director
sheri@swima.org

Tiffany Englar
Membership Director
tiffany@swima.org

www.swima.org
208-550-9296

5465 E. Terra Linda Way, Nampa, Idaho 83687