

*IEDA Regional Conference*

*Strategies & Resources*

**Strategy:** *a plan of action or a policy designed to achieve a major overall aim.*

**Who or What** are you?  
DECIDE WHAT YOU WANT TO BE!

**DO NOT *LET OTHERS DEFINE  
WHAT YOU ARE, OR CAN BE!!***

**Review your: “Utility Capability”**

**Water...*Wastewater*...Electricity...Natural Gas**

**Review your: “Geographic Location”**

**How does that work to your advantage?**

**Interstate & Highway access (U.S. Hwy. & State Hwy.)**

**PLAY TO YOUR STRENGTHS**

# **What does your community need?**

*Bring people (business, etc.) to your community that **add** to your community*  
**Wages & Benefits**

**What Fits?** (What compliments your existing businesses?)  
**Support businesses.**

Don't "*over think it.*"

Don't "*just talk about it.*"

**GO DO IT!!!!**

# **STAY POSITIVE**

**Keep the Negative out of your conversation.**

## **Educate**

Local Businesses...and their employees

Chamber of Commerce

Elected Officials

City & County Employees

Anybody else you can think of

**Keep Them Positive!**

# Resources:

## **Office of the Governor**

**\*Idaho Department of Commerce**

**\*Idaho Department of Labor**

## **Other *State* Departments**

*Agriculture, Transportation, DEQ, Tax Commission, etc.  
Idaho Rural Partnership*

**\*CSI...College of Southern Idaho**

*Workforce Development & Training Curriculum*

## **Regional Economic Development Organizations**

*Marketing & Promotions, etc.*



*(Resources Cont'd)*

**\*Your Respective Counties**

**\*Local Boards and Development Groups**

**Local Utility Companies**

*Electricity, Natural Gas, Telephone, Internet/cable, etc.*

**City Department Heads**

*Utilities, Building Dept./P&Z, Fire Chief*



**Idaho Department of Commerce**

TRI, IOF, CDBG, RDBG, Gem Grant, etc.

**Idaho Department of Labor**

Labor Training Funds

**CSI College of Southern Idaho**

Workforce Development...Curriculum Development  
A phenomenal partner

**Counties**

Tax Abatement  
100% for up to 5 years

**Local Boards & Development Groups**

TIF...Tax Increment Financing, etc.

# CHALLENGES?

September 4, 2019

## **Qualified Labor Pool**

Local...State...National

## **Housing**

**ALL CHALLENGES OR PROBLEMS  
WE FACE...CAN BE SOLVED**

We have outstanding resources... **USE THEM**