

Kristen Jensen
Executive Director
Great Rift Business Development Organization

Kristen Jensen is the director of the Great Rift Business Development Organization and is responsible for business recruitment, retention, and expansion. She also is involved in community development and tourism promotion. She has 16 years of experience in economic development work.

She has served as an American Falls city council member for 32 years. She has also served on the Power County and City of American Falls Planning and Zoning Boards. She served for eight years on the INL Environmental Management Site-Specific Advisory Board in Idaho.

Kristen is a past-president of the Idaho Economic Development Association, and has served as president of the Eastern Idaho Economic Development Partners. She has held a variety of leadership roles in public, private, and nonprofit organizations. Kristen holds a B.A. in business with a minor in marketing from Idaho State University. She has been married to Randy Jensen for thirty seven years and they are the parents of four children.

Being involved in her community is her passion, and she currently serves on 19 different boards.