

***A City That Is Not  
Growing  
Is A City that Is  
Dying***

**John W Craner**

**Burley City Council President**

**Governors Economic Advisory Council - Region IV**

**Zions Bank Business Banker**

# Sally and Lightning McQueen



**Sometimes do you feel like you live  
in Radiator Springs Idaho?**

# The Gem State

## 2017 Census

**Idaho Population = 1,717,000**

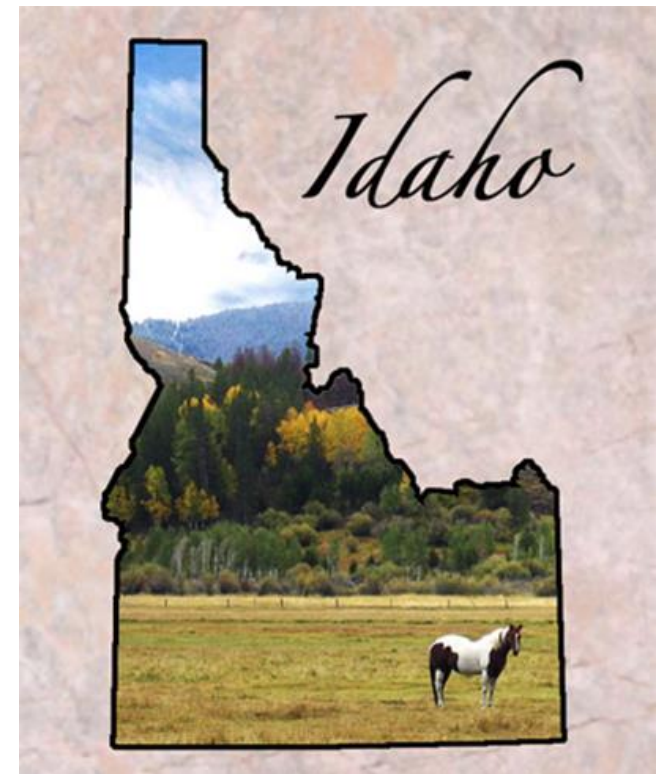
- Utah = 3,102,000
- Oregon = 4,143,000
- Washington = 7,406,000

**227 Incorporated Cities**

**134 Cities with Population < 1000**

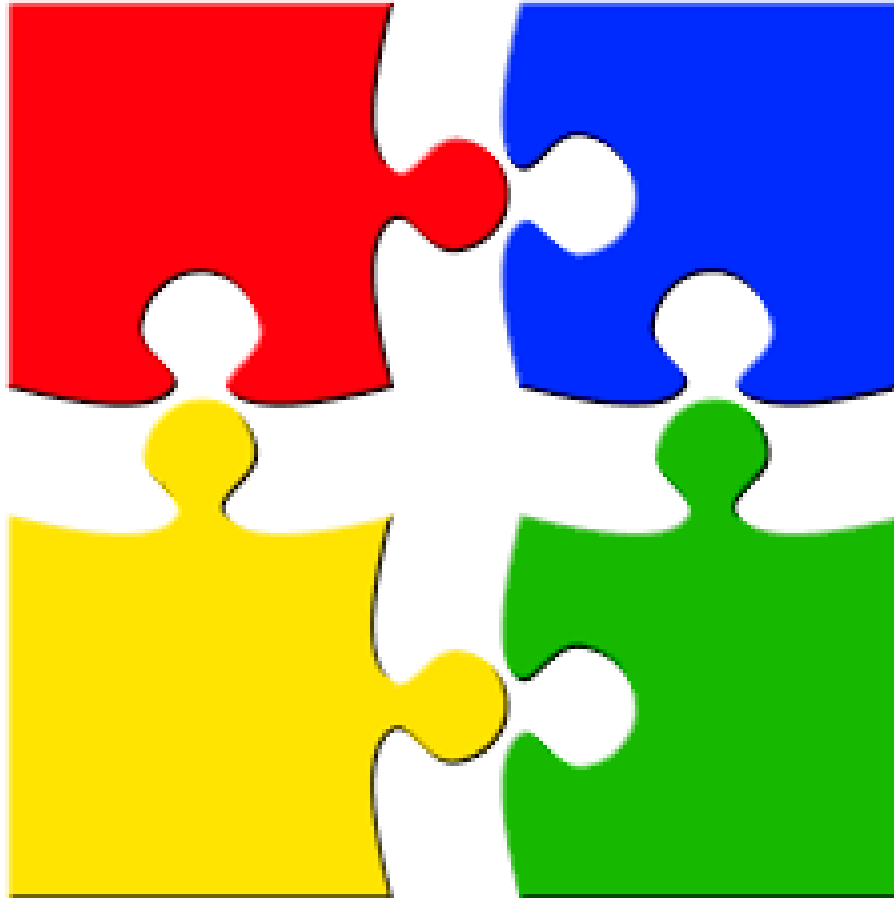
**Boise, Meridian, Nampa,  
Caldwell, Eagle metro area**

- 500,000 people or
- 28% of the State



# How Do I Compete? How Can I Drive Economic Development In My Community?

**New Ideas  
Expansions  
Opportunities**



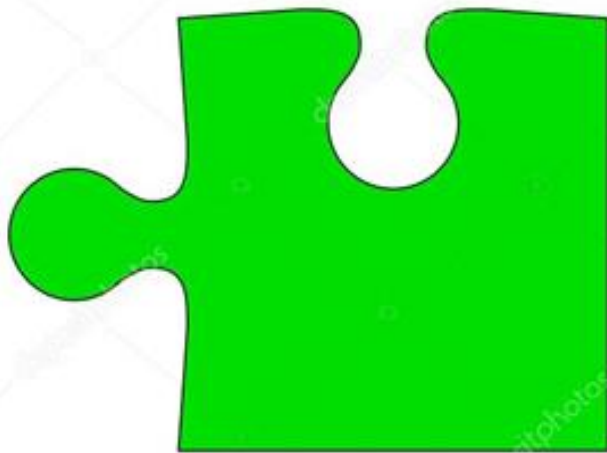
**Government  
Grants and  
Loans**

**National and  
Community  
Banks**

**Local  
Investors**

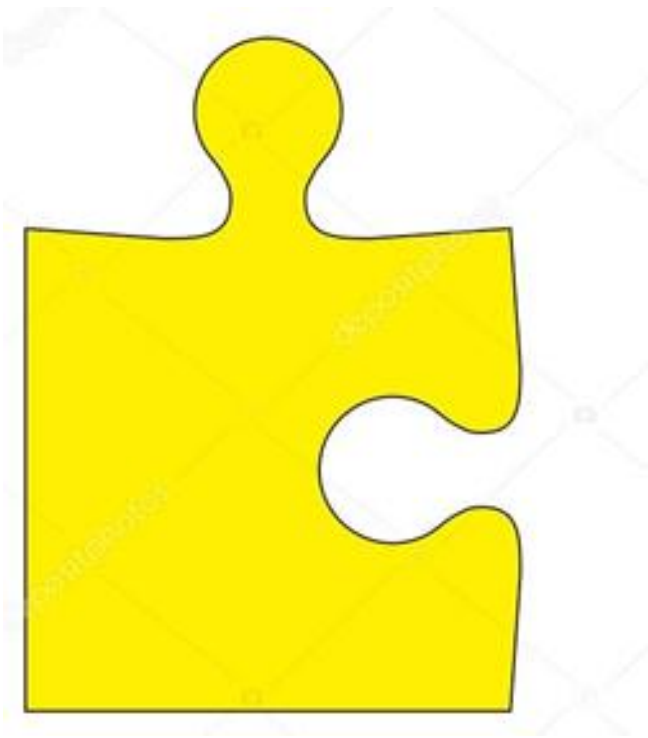
# Investor Group *"Shark Tank"*

## Group of Local Investors



- Business Skills
- Pattern of Success In Life
- Leadership Skills
- Coaching Skills
- Money to Invest

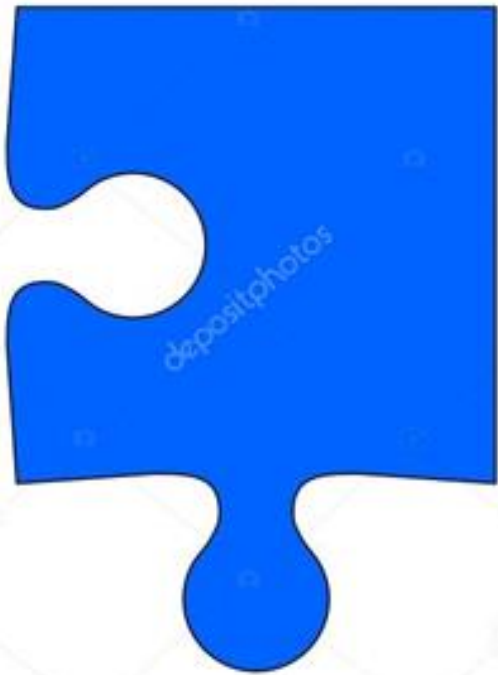
# Local Banks



## National and Community Banks

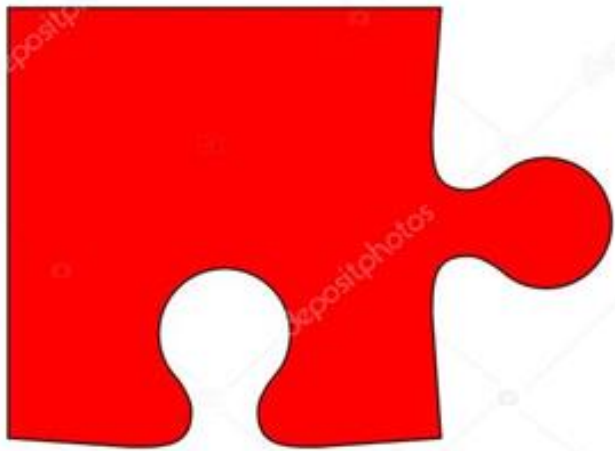
- Conventional Loan
- SBA 7a Guarantee
- SBA 504 50/40/10
- Idaho Housing & Finance
- USDA Rural Development
- CDC Funds

# Government Grants and Loans



- **Department of Commerce**
  - Tax Reimbursement Incentive (TRI)
  - Community Development Block Grant (CDBG)
  - Rural Development Block Grant (RDBG)
  - Idaho Opportunity Fund
  - Gem Grant
  - STEP Awards
  - Travel and Convention Grant
  - IGEM
- **DEQ**
- **Parks and Recreation**
- **USDA**
- **Private Grants and Awards**

# New Ideas Expansions Opportunities



- Build Upon What You Already Have
- Know Who Is Doing What In Your Community
- Solicit Ideas, Dream
- 10% Capital Investment
- Build On Others Needs



# Success Stories

