



Idaho Economic Development Association

SPRING CONFERENCE

April 20-22, 2020

Monday, April 20, 2020

Tours — Plan to join us!

Sun Valley has seen significant investments in our community in the last 5 years. The Limelight Hotel, the renovation of the Sun Valley Lodge and Sun Valley Inn, the expansion and renovation of our Community Library and the construction of the new Sun Valley Animal Center (now Mountain Humane) represent hundreds of millions of dollars.

Join us as we tour two of our newest facilities, The Argyros Performing Arts Center and the Sun Valley Employee Housing development.

Sun Valley Employee Housing-Finding an affordable place to live is an increasing challenge in many communities. Sun Valley Resort has constructed two new well-appointed employee residences with the ability to house over 520 employees. The Aspen and Alpine Buildings variety of room types to accommodate seasonal worker as well as families. They boast multi-purpose lounges with flat screen TV's, high-speed internet and a state-of-the-art fitness center. Sustainability features include thermally-insulated low-e windows, high-efficiency hydronic VRF heating and cooling systems, high-performance LED light fixtures, stairwell lights that dim when there's no detected activity and vacancy off sensors in dorm rooms.

The Argyros Performing Arts Center-Billing itself as a getaway within a getaway, The Argyros is a new, high-tech performance and event facility designed to inspire and enrich artists, residents and visitors from around the world. The Argyros hosts world-class music and dance, live theater and film, speakers and educational workshops. There is something for everyone at the The Argyros.

- | | |
|-------------|---|
| 1:45 | Meet at Limelight Hotel, Walk to Argyros Performing Arts Center |
| 2:00 - 2:45 | Argyros Performing Arts Center tour |
| 2:45 - 3:00 | Return to Limelight Hotel, Board Shuttle, Transport |
| 3:00 - 4:00 | Tour of Sun Valley Resort Employee Housing |
| 4:30 | Board Meeting Limelight Hotel |
| 5:30 | Board Dinner |

CONFERENCE LOCATION

The Limelight Hotel
151 Main St South
Ketchum, ID
888-218-3282



Tuesday, April 21



8:00 – 8:30 **Committee Meetings & Breakfast**

8:30 – 9:00 **Introductions and Welcome**

Who are you? What are you working on? What is your current top priority?

9:00 – 10:30 **What is going on in your community?**

Welcome to Ketchum

• **Mayor Neil Bradshaw**

Innovation in Rural Idaho: What does innovation and economic diversity look like in rural Idaho and what are the advantages and disadvantages?

• **Karl Uri, Director of Sales and Marketing, Sun Valley Culinary**

• **Ross Cooperman, President, First Lite**

• **Tommy Gibbons and/or Matty Mead, Co-founder, Hempitecture**

• **Moderated By: David Patrie**

Innovation in Neighborhood Development: Come learn how the Sun Valley area has integrated around economic, social and environmental benefits. They will share how they work their public private partnerships and how they have incorporated sustainability platforms and guiding principles.

• **Dave Hennessy, President, Hennessy Company**

• **Harry Weekes, Head of School, The Sage School**

• **Jim Keating, Executive Director, Blaine County Recreation**

• **Moderated By: Harry Griffith**

10:30 – 10:45 **Networking Break**

10:45 – 12:00 **Site Location Consultant**

Do you find yourself asking these questions? What are the current trends and top concerns for companies siting facilities? What is happening in FDI, how are the trade talks impacting site location decisions? What are some of the important things communities need to be working on to be prepared for your RFI and Site Visit? Bill will be addressing these questions as well as giving additional information you won't want to miss out on.

• **Bill Luttrell, Director, Corporate Real Estate Werner Enterprises, Inc**

12:00 – 1:00 **Networking Lunch**

Tuesday, April 21



1:00 – 1:45 Legislative Roundup

Find out what the top priorities were for the last legislative session and how they affect economic development.

- Rick Youngblood, Representative, State of Idaho
- Michelle Stennett, Senator, State of Idaho
- Kelly Anthon, Senator, State of Idaho (Invited)

1:45 – 2:30 P3 in Infrastructure

This session will take a look at best practices from other states while working on transportation infrastructure and utilizing public private partnerships. They will address if there are legislative items that need implemented to facilitate these partnerships.

- Rick Youngblood, Representative, State of Idaho
- Compass
- Elaina Zempel, Wyoming Business Council
- Mayor Matt Murdoch, City of Pinedale

2:30 – 3:00 Affordable Housing and Living Wages

What does it mean to have affordable housing? Erik will give a market review of Idaho on cost of housing, rental and purchase, vacancy rates, and how this correlates with immigration. He will also discuss what it means to have a living wage in Idaho and what the difference is between workforce housing and affordable housing.

- Erik Kingston-IHFA

3:00 – 3:20 Chair yoga with Susie Davidson

Take a break with our very own economic development Yogi. No need to bring your yoga clothes, this is an opportunity to stretch and be focused for the rest of the afternoon of learning! Namaste!

3:20 – 4:30 Models for Increasing the Supply of Housing

Come learn what models have been put into place to increase the supply of housing in the State of Idaho and the Sun Valley area. Learn the role of IHFA in affordable housing and understand how low income housing tax credits work.

- Wyatt Schroder, City of Boise
- Erik Kingston, IHFA
- Michelle Griffith, ARCH Community Housing Trust

4:30 – 6:00 Networking Reception

Join your economic development colleagues – connect with new and old friends and enjoy a beverage and appetizers hosted by IEDA.

Wednesday, April 22



8:00 – 8:45 “Get Some Help” Breakfast – Come ready to ask questions and use the power of your economic development colleagues and partners to help solve issues or problems. This is a chance for candid conversations about topics related to community development, board interaction, professional challenges and strategies for adding greater value in your professional career. Media is not allowed at this session, as we want this discussion to be a free flowing and open and honest opportunity for help.

9:00 – 10:00 Public Relations for Community Outreach

Are you looking for the right tools for public relations and community outreach? In this session Katherine will share her toolkit, with best practices for small and larger communities.

• **Katherine Goldman, Woodriver Consulting**

10:00 – 10:15 Networking Break

10:15 – 11:15 State Agencies Updates

• **Idaho Department of Labor, Director Jani Revier**

• **Idaho Department of Commerce, Director Tom Kealey**

• **Idaho Workforce Development Council, Matt Thomsen**

11:15 – 11:45 Census--How to Reach Your Community

Are you trying to figure out how to reach those members in your community that may be missed by the census? This session will give some insight on how to find and reach out to those community members.

11:45 – 1:30 Lunch with a Leadership Development Session

LEADERSHIP TRAINING-Leading with the brain in mind: a neuroscience-based approach to building trust and driving results

Every leader, formal or informal, aspires to motivate others and make an impact; but many attempts result in fleeting success. To inspire lasting engagement and performance, great leaders build connection—three forms of connection, to be exact. In this session, you’ll learn a neuroscience-based approach to building trust and connection that will bring out the best thinking, collaboration, and innovation in yourself and others.

• **Abbey Louie, Next Level Women Leaders**

1:30 – 2:00 Membership Meeting

2:00 Conference wrap up and Basket giveaways.

**** Don’t forget to bring a gift basket from your community for this fun way to end the conference!**