

It's All About the Tools-Making the most with what you've got!

April 4-6, 2017

Shoshone Bannock Event Center

Fort Hall, Idaho

Tuesday, April 4th

8:30 – 2:00 **Board Strategic Planning Session-Bannock Development**
1651 Alvin Ricken Drive, Pocatello, Idaho

3:00 – 4:00 **Industrial Metal Enterprises Tour**
565 W Highway 39, Blackfoot, Idaho

Industrial Metal Enterprises prides themselves in being the go to team for custom metal design, fabrication, installation, welding, and repair. They employ over 50 people and do a lot of their work in the food processing facilities in the Eastern Idaho Area. They have state of the art equipment and technology. Their campus also houses the newly opened Industrial Company Store.

4:00 – 5:00 **Spudnik Equipment Tour**
584 W 100 N, Blackfoot, Idaho

It was the same year the Russian satellite *Sputnik* was launched into space that Spudnik Equipment Company launched itself into the potato equipment manufacturing business. It started in a potato cellar northwest of Blackfoot, Idaho (the potato capital of the world), by a group of men with the idea that loading potatoes should be less back breaking than the method they were using.

Brothers Carl and Leo Hobbs designed and developed the Spudnik Scooper and the company was founded. From these humble beginnings in 1958, Spudnik has grown into an international company, meeting the field and storage equipment needs of potato growers across the globe. A commitment to customer focus has allowed Spudnik to grow and invest millions of dollars in research and development in manufacturing methods. This investment continues to put Spudnik on the cutting edge of machinery development.

Leveraging its rich history in potato equipment, Spudnik has expanded into the sugar beet equipment arena, developing innovative equipment for that industry as well.

Today Spudnik is a proud member of the Grimme Group of companies which is headquartered in Damme, Germany. Grimme is the largest potato equipment manufacturer in the world, having been providing solutions for the potato industry for over 150 years.

5:15 **Board Dinner-Tommy Vaughn's Grill**
850 Jensen Grove Dr, Blackfoot, Idaho

Wednesday, April 5th

8:00 – 8:30 **Breakfast Networking**

Mentor Committee Meeting

8:30 – 9:00 **Welcome and Introductions**

9:00 – 9:45 **Portneuf Wellness Complex-How It All Came Together As An Asset To The Community**

Shaun Menchaca, Portneuf Health Trust

The Portneuf Wellness Complex was built to enhance and improve the health of Southeast Idaho. Some of the active play elements the complex includes are 6 full size multi-use sports fields and one isolated championship field, 2 basketball courts and a sand volleyball pit. A mountain bike park was built in to the existing terrain and a large children's playground provides something for the younger crowd. A state-of-the-art amphitheater houses local events as well as big concerts, festivals and community events. The amphitheater also overlooks a 7-acre lake with a swimming beach and fishing access. The entire complex is looped by almost 2 miles of 10' wide paved walking paths. Come and find out how this all came together and tips for how you can duplicate this in your community.

9:45 – 10:30 **Disaster Declarations**

Disasters don't strike Idaho often but when they do it can be devastating to small businesses and agriculture. Gain an understanding for what it takes for disaster declarations and what resources are available to assist business and agriculture alike.

Jerry Miller-Idaho Dept of Commerce
Irene Gonzalez-US Small Business Administration

10:30 – 10:45 **Break**

10:45 – 11:15 **Commerce/Team Idaho Update**

Director Megan Ronk

11:15 – 12:00 **YourFit**

YourFIT was formed by the INL, local schools, ISU's College of Technology, Idaho Department of Labor, local governments and economic development agencies to familiarize high school students and their parents with the technical education that is available to prepare them for high tech, high demand careers. The panel will guide you through the steps to make YourFIT a reality for your communities.

Panelists:

Scott Rasmussen, Dean of the College of Technology
John Regetz, Bannock Development
Kathy Ray, Four CASI

Rick Phillips, J.R. Simplot Co.
Stephanie Cook, Idaho National Lab
Jane Ward, Superintendent Aberdeen School District
Kristen Jensen, Great Rift Business Development

12:00 – 1:00

Lunch

Public Affairs Committee Meeting

1:00 – 2:30

Idaho's Rural and Urban Quality Of Life; Our Pioneering Tradition Of Creative Adaptation

Frank Odasz-Lone Eagle Consulting

Maintaining healthy families, and communities, in our world of accelerating change increasingly requires careful attention to balancing both the digital opportunities, and ongoing awareness of the growing risks of technological disruptions. Maintaining awareness of our growing number of choices for sustainability, based on family values, to preserve our cherished rural lifestyle, will be addressed.

Given affordable broadband access and appropriate devices, bridging the digital divide depends on what first you learn is possible, and then, choose to do with broadband. Without attention to growing a rural, and/or urban, culture of creativity, the digital divide will persist, even with broadband. This presentation will address actionable strategies for scalable training, motivation, and ongoing support for grassroots champions and social entrepreneurship in rural, tribal, and urban communities.

2:30 – 2:45

Break

2:45 – 3:45

Driving Return on Investment – Matching Career & Technical Education Programs to Employer Needs

Scott Rasmussen, Dean, Idaho State University College of Technology

Wendi Secrist, Director of Business Outreach, Idaho Career & Technical Education

Significant investments are being made to expand postsecondary CTE programs throughout the state. Learn how industry and economic development collaborate with technical colleges to ensure that those investments are preparing a skilled workforce for in-demand occupations. In addition, the speakers will discuss the challenges of recruiting and retaining students in a strong economy.

3:45 – 4:45

Utilizing Your Toolbox-Resources and Incentives

Learn what tools these panelist have used successfully within their own communities. Understand the tools available to fuel your business retention and attraction efforts to reach your community's goals.

Panelists will provide insight on how they identify and implement local, regional and state resources.

Panelists:

Kit Kamo, Snake River Economic Development Alliance

Doug Manning, City of Burley

Stephanie Palagi, Old Town Pocatello

Moderator: Jana Jones, University of Idaho

5:30 – 7:30 **YourFit Expo-Pocatello High School-325 N Arthur, Pocatello**

Now that we have learned how the YourFit Expo was created, come and experience it firsthand.

Thursday, April 6th

8:30 – 9:00 **Breakfast**

Marketing/Membership Committee Meeting

9:00 – 9:45 **SBIR/STTR/INL Grant Opportunities**

Unlock the mystery and learn the secret to accessing small business research and innovation grants. You will hear from the state wide expert on small business innovation and research opportunities, Dave McEwen along with two of Idaho's coolest startups, Shawn Perkins with Advanced Ceramic Fibers and Sean Luangrath with Inergy Solar.

Moderator: Stephanie Cook, Idaho National Laboratory

9:45 – 10:30 **Sponsor and Partner Updates**

Idaho Dept of Labor/Career and Technical Education

Idaho Rural Partnership

Idaho National Lab

Idaho Power

Avista

Rocky Mountain Power

Idaho Ptech Network

DL Evans Bank

Zions Bank

University of Idaho

Elwood Staffing

1st Federal

10:30 – 10:45 **Break**

10:45 – 11:30 **Amy's Kitchen: Growing A Value-Based Company, From Petaluma to Pocatello**

Mike Resch-Vice President of Administration

Shannon Carr-HR Manager

Amy's Kitchen will provide an overview and history of Amy's Kitchen, Amy's current events, Pocatello plant development and how use of economic development resources got the facility up and running quickly. Discussion will also include available labor, skills, Amy's work environment and support system and how they have supported growth in Pocatello's plant.

11:30 – 12:00 **Shoshone-Bannock Tribes Comprehensive Economic Development Strategy**

Sherwin Racehorse, Shoshone-Bannock Tribes

Sherwin, Senior Planner with the Tribal Planning Department for the Shoshone-Bannock Tribes will share his research to identify the strategies which will have the most economic benefit and improve the quality of life for residents of the Fort Hall Indian Reservation and Eastern Idaho.

12:00 – 1:00 **Networking Lunch**

Education Committee Meeting

1:00 – 1:45 **ApprenticeshipIDAHO Initiative**

Local business representatives share why they've decided to pursue registered apprenticeship as a workforce development strategy, along with the benefits of being involved in the ApprenticeshipIDAHO initiative. In addition, an apprentice from Idaho Power provides insight into the value of apprenticeship, for employees, and how it is helping him achieve his career goals.

Panelists:

Cody Spencer, Branch Manager, NCSG Crane & Heavy Haul Services Inc.

Amanda Sterling, Human Resource Manager, Spudnik Equipment Company LLC

Shane Boyer, Apprentice, Idaho Power

Moderator: Wendi Secrist, Idaho Career & Technical Education

1:45 –2:45 **Committee Reports to the Membership/Membership Meeting/Strategic Planning Update**

2:45 **Closing and wrap up**