

***Idaho Economic Development Association
Annual Conference
October 17-19
Nampa, Idaho***

Tuesday, October 17th

2:00 – 4:00 Go Go Squeeze and Downtown Nampa Tour-Limit 30 attendees

Go Go Squeez selected Nampa as the location for their second US facility in 2014. Since that time, they have invested more than \$45 Million in their state of the art production facility and employ 175 people. The company was the first to develop the pouch for fruit consumption and has continued to expand beyond traditional applesauce. Hear their story and get a glimpse into the manufacturing process.

Downtown Nampa has been undergoing a transformation for the past fifteen years. In 2015 a new 65,000 square foot library opened to anchor downtown redevelopment efforts. The tour will look at the new Library Square and the role of the City in downtown revitalization efforts.

4:30 – 5:30 Board Meeting

Wednesday October 18th

- 8:00 – 8:30 **Breakfast Networking**
 Mentor Committee Meeting
- 8:30 – 9:00 **Welcome and Introductions**
- 9:00 – 10:00 **Effective Leadership In Manufacturing, Jamie Chapman, Plexus Invited**

Learn how implementing lean principles can drive corporate culture and profits.
- 10:00 – 10:15 **Break**
- 10:15 – 11:30 **Leadership, Diversity and Inclusion, Angela Taylor**

Angela Taylor is a leadership, diversity and inclusion consultant who also manages a Boise based startup called Indulge Boise. Indulge Boise has created opportunity for locals and travelers alike to experience downtown and contribute in the community at the same time. Indulge is a culinary and cultural walking tour of Boise that connects, creates and educates locals and visitors. Leveraging Boise's emerging culinary scene, lively culture and impressive art scene, Indulge Boise had quickly found success – but this is just the beginning. Angela will speak to a number of different topics:
- *Angela's story: starting a business and generating opportunities around Idaho*
 - *How can Economic development organizations help nurture more inclusion and diversity within their communities.*
 - *How to listen to diverse thoughts and ideas, and how do economic developers work during public input sessions in our communities.*
- 11:30 – 12:00 **Idaho Department of Commerce and Labor Updates**
- 12:00 – 1:15 **Networking Lunch**
 12:30 Public Affairs Committee Meeting
- 1:15 – 2:00 **Governor's Workforce Development Task Force Report, Megan Ronk, Marie Price and Wendi Secrist**

Recommendations from Governor Otter's Workforce Development Task Force will be shared with IEDA along with an open discussion among task force members on implementation.

2:00 – 3:00 **Regional ApprenticeshipIdaho Breakout Sessions, Wendi Secrist**

ApprenticeshipIdaho is an initiative to increase the use of Registered Apprenticeship as a workforce development tool throughout the state. Focus is on developing programs in Advanced Manufacturing, Technology, Healthcare and Water/Wastewater Operators along with expansion of traditional apprenticeship programs in the construction trades. Join your regional ApprenticeshipIdaho team for an update on the initiative along with how to connect business partners to the team to develop apprenticeship programs.

3:00 – 3:15 **Break**

3:15 – 4:30 **Sponsor/Partner Updates**

4:30 – 5:30 **Reception – at Best Western**

The City of Nampa built the Nampa Civic Center 26 years ago, since opening it had been a community goal to co-locate a hotel facility. In 2014 Nampa began to actively recruit a new hotel to locate in downtown. The Best Western Plus Peppertree Inn opened May 2017 following a deliberate economic development process. Hear from the owner and city staff on how this project came to fruition.

Best Western Peppertree Inn and City of Nampa Sponsor

Thursday October 19th

8:00 – 8:30 **Breakfast**

Marketing Committee

8:30 – 10:00 **Courtney Dunbar-Industrial Site Development and Marketing**

Courtney Dunbar is recognized as a national expert in site location and planning of industrial parks. She has worked extensively in both rural and urban settings through the planning process as well as implementation. Gain insight into the process to plan an industrial park and how to effectively market for business attraction.

10:00 – 10:15 **Break**

10:15 – 11:15 **Industrial Parks – Case Study of what it takes to plan and create a successful industrial park in your rural Idaho community.**

*This presentation will highlight two of rural Idaho Industrial parks, Caldwell and Burley. Learn about best practices, lessons learned and things to think about if you want to create a park in your community, have one in the planning stages or just want to hear how **Steve Fultz** (SkyRanch Business Park) and **Doug Manning** (Burley Industrial Parks) have been successful.*

11:15 – 12:00 **Economic Development Trade Shows and Conferences.**

Come hear this panel of economic development veterans as they give candid advice on what are the good trade shows to attend, what their pre-show planning looks like, best etiquette while working at a booth and effective follow ups. Discussion will also include their favorite conferences and why you should look into attending.

Panel:

Jan Rogers, CEO Regional Economic Development for Eastern Idaho

Gynii Gilliam, President Coeur d'Alene Area Economic Development

Kit Kamo, Executive Director Snake River Economic Development

Paula Riggs, City of Mountain Home Economic Development Director

11:15 – 1:00 **Opportunity for One-on-One 15 minutes time with Courtney Dunbar.**

If you are looking to create an industrial park or have one, and would like some customized help or review, this is your opportunity. Space is limited, so sign up when registering.

12:00 – 1:15 **Networking Lunch and Presentation of the Bob Potter Economic Developer of the Year Award**

12:45 Education Committee Meeting

1:15 – 2:00 **Annual Meeting for the Membership and Committee Reports**

2:00 – 2:15 **Closing and wrap up**